

MINUTES OF THE  
MARICOPA ASSOCIATION OF GOVERNMENTS  
POPULATION TECHNICAL ADVISORY COMMITTEE

March 21, 2006  
MAG Office, Suite 200, Saguaro Room  
302 North 1<sup>st</sup> Avenue  
Phoenix, Arizona

MEMBERS IN ATTENDANCE

George Pettit, Gilbert, Chairman  
\*Bryant Powell, Apache Junction  
Scott Wilkin, Avondale  
Brian Rose, Buckeye  
\*Gary Neiss, Carefree  
\*Ian Cordwell, Cave Creek  
David de la Torre, Chandler  
Mark Smith, El Mirage  
\*Ken Valverde, Fountain Hills  
\*Bev Turner, Gila Bend  
\*Terry Yergan, Gila River Indian Community  
Kate Langford, Glendale  
Katie Coble, Goodyear  
\*\*Gail Acosta, Guadalupe

\*Sonny Culbreth, Litchfield Park  
Wahid Alam, Mesa  
\*Matt Holm, Maricopa County  
Karen Flores, Peoria  
Tim Tilton, Phoenix  
Shawny Ekadis, Queen Creek  
\*Stacey Gubser, Salt River Pima-Maricopa  
Indian Community  
Harry Higgins, Scottsdale  
Janice See, Surprise  
Sherri Lessing, Tempe  
\*Miles Johnson, Wickenburg  
Mark Fooks, Youngtown  
\*Ann McCracken, Valley Metro

\* Not in attendance

\*\* Participated via audioconference

OTHERS IN ATTENDANCE

Max Enterline, Phoenix  
Robert Wilson, CAAG  
Angela Gotto, CAAG

Anubhav Bagley, MAG  
Steve Gross, MAG  
Jeff Romine, MAG  
Harry Wolfe, MAG

1. Call to Order

The meeting was called to order at 10:05 a.m. by Chair George Pettit.

2. Call to the Audience

There were no requests to address the audience.

3. Approval of Meeting Minutes of February 21, 2006

It was moved by Harry Higgins, seconded by Kate Langford and unanimously recommended to approve the meeting minutes of February 21, 2006.

4. 2005 Census Survey Workshop

This agenda item was deferred pending the receipt of additional information from the Census Bureau.

5. July 1, 2006 Resident Population Updates

Harry Wolfe indicated that DES was in the data collection phase for the preparation of July 1, 2006 population updates. He said that DES sends data requests to all jurisdictions in the state including MAG member agencies, but in their e-mail they note that the request does not apply to MAG member agencies. MAG provides the data for our member agencies to DES. DES has indicated that the request is sent to MAG member agencies to keep them informed of the process.

Mr. Wolfe indicated that he was working with MAG member agencies to avoid confusion over requests for estimates data coming from both DES and MAG.

6. MAG Socioeconomic Projections

Anubhav Bagley explained that MAG was in the process of developing 2004 base and buildout projections for housing units and employment for member agencies. Harry Higgins asked if there would be any more changes to the Socioeconomic Zones (SAZs) used in the projections. Anubhav Bagley said that such changes would be determined by the Transportation Division, but he didn't think that there would be changes.

7. Town of Buckeye Growth Trends

Brian Rose gave a presentation on Growth Trends in Buckeye. He noted the Town expects Buckeye to reach 300,000 within 20 years with an ultimate build out of more than 1 million people. He said that buildout would probably not occur until 2050. He elaborated on the development projects in Buckeye.

Mark Fooks asked what percentage of the Buckeye Town Council was pro-development. Brian Rose responded that most of the Council approved of the growth plans underway.

Mark Smith asked what plans there were to generate employment in Buckeye. Brian Rose said that Buckeye hoped to attract some major employers and that their general plan assumes 1.2 jobs per household.

Wahid Alam asked if Buckeye had planning design standards for builders. Brian Rose indicated that plans are reviewed by Buckeye staff, but they don't have specific guidelines. He said that Buckeye has drawn on what is done in other places but have not adopted standards as an ordinance.

8. AZ Socioeconomic Modeling, Analysis and Reporting Toolbox (AZ-SMART)

Anubhav Bagley noted that because of the relationship between growth in our region and other parts of the State, there is a need to examine growth on a statewide basis. He explained that the Maricopa Association of Governments (MAG) was developing a project to create an Arizona Socioeconomic Modeling, Analysis and Reporting Toolbox (AZ-SMART) in collaboration with the Pima Association of Governments. He added that the socioeconomic modeling suite would use a variety of software products to support socioeconomic activities. Mr. Bagley also explained that the modeling suite would be a platform on which to build, calibrate, run, and analyze socioeconomic projections and projection models and would seamlessly integrate with other third party models.

9. 2006 Boundary and Annexation Survey

Harry Wolfe reported that each year the Census Bureau distributes a Boundary and Annexation Survey (BAS) to cities and towns. He said that the purpose of the survey is to update the corporate limits of local jurisdictions based upon new annexations for use in Census programs.

Mr. Wolfe continued that in January 2006 the BAS was mailed out to MAG member agencies with a deadline of April 1, 2006 for returning the completed survey. He stated that it is important that MAG member agencies provide any updates to the Census Bureau as they will be used in the 2005 American Community Survey and next year's census population estimates.

Mr. Wolfe also noted that the Census Bureau is accepting the submittal of electronic files and not just paper maps.

10. Regional Updates

Members of MAG agencies were provided an opportunity to provide an update on development within their jurisdiction. No comments were offered.

11. Next Meeting of the MAG POPTAC

It was noted that the next meeting of the MAG POPTAC was scheduled to be held on Tuesday, April 18, 2006 at 10:00 a.m.

The meeting adjourned at 10:55 a.m.